

## **We take data protection seriously!**

The protection of your privacy during the processing of personal data is an important concern for us. When you visit our website, our web-servers automatically record the IP address of your Internet service provider, the website from which you visit us, the pages on our website you visit and the date and duration of your visit. This information is absolutely necessary for the technical transmission of the web pages and the secure server operation. A personalized evaluation of this data does not take place.

If you send us data via contact form, this data will be stored on our servers in the course of data backup. Your data will only be used by us to process your request. Your data will be treated strictly confidential. Your data will not be passed on to third parties.

### **Responsible office:**

HSF E-Commerce Sp. z o.o.  
ul. Szkolna 58  
62-070 Gołuski  
Poland

### **Personal data**

Personal data is data about your person. This includes your name, address and email address. You also do not have to disclose any personal information to visit our website. In some cases we need your name and address as well as further information to be able to offer you the desired service.

The same applies if we supply you with information material on request or if we answer your enquiries. In these cases we will always point this out to you. In addition, we only store data that you have transmitted to us automatically or voluntarily.

If you use one of our services, we usually only collect the data necessary to provide you with our service. We may ask you for further information, which is voluntary. Whenever we process personal data, we do so in order to provide you with our service or to pursue our commercial goals.

### **Automatically stored data**

#### **Server log files**

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Date and time of the request
- Name of the requested file
- Page from which the file was requested.
- Access status (file transferred, file not found, etc.)
- web browser and operating system used
- complete IP address of the requesting computer
- transferred data volume

This data will not be merged with other data sources. Processing is carried out in accordance with art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in improving the stability and functionality of our website.

For reasons of technical security, in particular to prevent attempts to attack our web server, we store this data for a short period of time. It is not possible for us to draw conclusions about individual persons on the basis of this data. After seven days at the latest, the data is anonymised at domain level by shortening the IP address so that it is no longer possible to establish a reference to the individual user. In addition, the data is processed anonymously for statistical purposes; it is not compared with other data or passed on to third parties, even in excerpts. Only within the framework of our server statistics, which we publish every two years in our activity report, is the number of page views displayed.

## **Cookies**

When you visit our website, we may store information on your computer in the form of cookies. Cookies are small files that are transferred from an Internet server to your browser and stored on its hard drive. Only the Internet protocol address is stored here - no personal data. This information, which is stored in the cookies, allows you to be automatically recognized the next time you visit our website, which makes it easier for you to use. The legal basis for the use of cookies is the legitimate interest pursuant to Art. 6 Para. 1 lit. f GDPR.

Of course, you can also visit our website without accepting cookies. If you do not want your computer to be recognised the next time you visit, you can also refuse to use cookies by changing the settings in your browser to "refuse cookies". The respective procedure can be found in the operating instructions of your browser. If you reject the use of cookies, however, there may be restrictions in the use of some areas of our website.

## **Google Maps**

This website uses Google Maps to display maps and to create directions. Google Maps is operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

By using Google Maps on this website, you consent to the collection, processing and use of data automatically collected and entered by you by Google, one of its agents, or third parties.

The Google Maps Terms of Use can be found [here](#).

You can view Google Maps' privacy policy [here](#).

## **Security**

We have taken technical and administrative security precautions to protect your personal data against loss, destruction, manipulation and unauthorized access. All our employees as well as service providers working for us are obliged to comply with the applicable data protection laws.

Whenever we collect and process personal data, it is encrypted before it is transmitted. This means that your data cannot be misused by third parties. Our security precautions are subject to a continuous improvement process and our data protection declarations are constantly revised. Please make sure that you have the latest version.

## **Rights affected**

You have the right at any time to information, correction, deletion or restriction of the processing of your stored data, a right of objection to the processing as well as a right to data transfer and a right of complaint in accordance with the requirements of data protection law.

**Right to information:**

You can request information from us as to whether and to what extent we process your data.

**Right to correction:**

If we process your data that is incomplete or incorrect, you can demand that we correct or complete it at any time.

**Right to deletion:**

You can demand that we delete your data if we process it unlawfully or if the processing disproportionately interferes with your legitimate protection interests. Please note that there may be reasons that prevent an immediate deletion, e.g. in the case of legally regulated storage obligations.

Irrespective of the exercise of your right to deletion, we will delete your data immediately and completely, insofar as there is no legal or statutory obligation to retain data in this respect.

**Right to limitation of processing:**

You can demand that we restrict the processing of your data if

- You dispute the accuracy of the data for a period of time that allows us to verify the accuracy of the data.
- the processing of the data is unlawful, but you refuse to delete it and instead demand a restriction on the use of the data,
- we no longer need the data for the intended purpose, but you still need this data to assert or defend legal claims, or
- you have objected to the processing of the data.

**Right to data transfer:**

You may request that we make available to you the data that you have provided to us in a structured, common and machine-readable format and that you may transfer this data to another responsible person without our obstruction, provided that

- we process this data on the basis of an agreement given and revocable by you or for the fulfilment of a contract between us, and
- such processing is carried out using automated procedures.

If technically feasible, you may request us to transfer your data directly to another responsible party.

**Right of objection:**

If we process your data for legitimate reasons, you may object to such processing at any time; this would also apply to profiling based on these provisions. We will then no longer process your data unless we can prove compelling grounds for processing worthy of protection which outweigh your interests, rights and freedoms or the processing serves the assertion, exercise or defence of legal claims. You can object to the processing of your data for the purpose of direct marketing at any time without giving reasons.

**Right of appeal:**

If you are of the opinion that we violate German or European data protection law when processing your data, we ask you to contact us in order to clarify any questions. Of course, you also have the right to contact the supervisory authority responsible for you, the respective state office for data protection supervision.

If you wish to assert any of the above rights against us, please contact our data protection officer. In case of doubt, we can request additional information to confirm your identity.

**The responsible complaints office is:**

Urząd Ochrony Danych Osobowych  
ul. Stawki 2  
00-193 Warszawa  
Poland  
Hotline: +48 606-950-000

**Changes to this Privacy Policy**

We reserve the right to change our privacy policy if necessary due to new technologies. Please make sure you have the latest version. If any material changes are made to this privacy statement, we will post those changes on our website.

All interested parties and visitors to our website can contact us with questions about data protection:

Project 29 GmbH & Co. KG  
Mr. Christian Volkmer  
Ostengasse 14  
93047 Regensburg  
Germany  
Phone: +49 941 2986930  
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